

Research libraries – new approaches for library-based publishing

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Contents

- Context
 - Open Access developments in the UK
 - Library in the research process
- UCL Press model
- Open Access Monographs
- Open Access Textbooks
- Conclusions

Contents

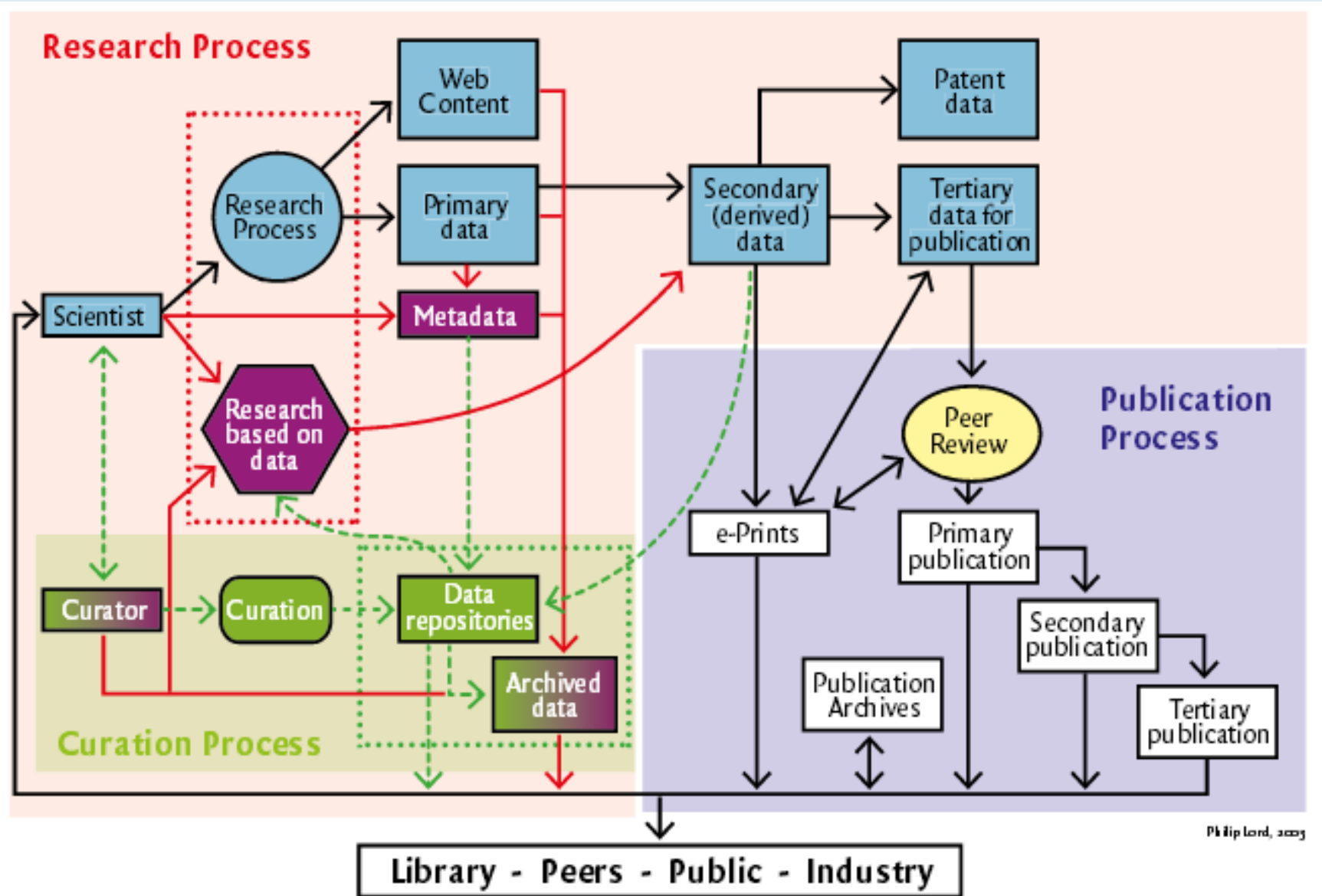
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OA Policy developments

- ❑ UK policy position defined by [Finch Report](#) and the [RCUK policy](#)
- ❑ UK universities prefer Green OA dissemination via repositories
- ❑ RCUK policy has a preference for Gold
- ❑ [HEFCE](#) mandate for REF 2020 aims to secure near 100% OA compliance for journal articles and conference proceedings



Saint Jerome in his Study, fresco by Domenico Ghirlandaio, 1480.
Church of Ognissanti, Florence



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UCL Publishing model

- ❑ Journal publishing platform
 - ❑ OJS (Open Journal Systems) overlaying UCL Discovery as storage layer
 - ❑ Peer-reviewed journals
 - ❑ Run by academic Editorial Committees
- ❑ Research Monograph list being launched in 2014-15
 - ❑ 10 titles in year 1
 - ❑ Using Open Monograph Press
- ❑ Textbook infrastructure
 - ❑ Being constructed with JISC project monies



- ❑ Open Access is an opportunity, not a threat

- ❑ See <http://www.ucl.ac.uk/library/ucl-press>



UCL Publishing model

- ❑ Open Access business model
- ❑ Sales via Print on Demand/enhanced e-models
- ❑ Books will be peer reviewed before publication
- ❑ Innovative technical solutions for Monographs and Textbooks
- ❑ Open up publishing to new communities
- ❑ Global impact for the University as an outcome



A Box of Useful Knowledge
(Brougham Papers, UCL Library Services)

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Monograph Publishing

- ❑ Is Open Access a solution to broken Business Model?
- ❑ University Press takes on role as monograph publisher
- ❑ UK's National Monograph Strategy sees a role for OA monographs
- ❑ We need to be clear what the future of the scholarly monograph is in a digital world



UCL Special Collections, 15th century Book of Hours, with 19th century additions. MS. Lat. 25

The view from Arts and Humanities?

Not So Fast on 'Open Access'

September 24, 2012

By **Scott Jaschik**

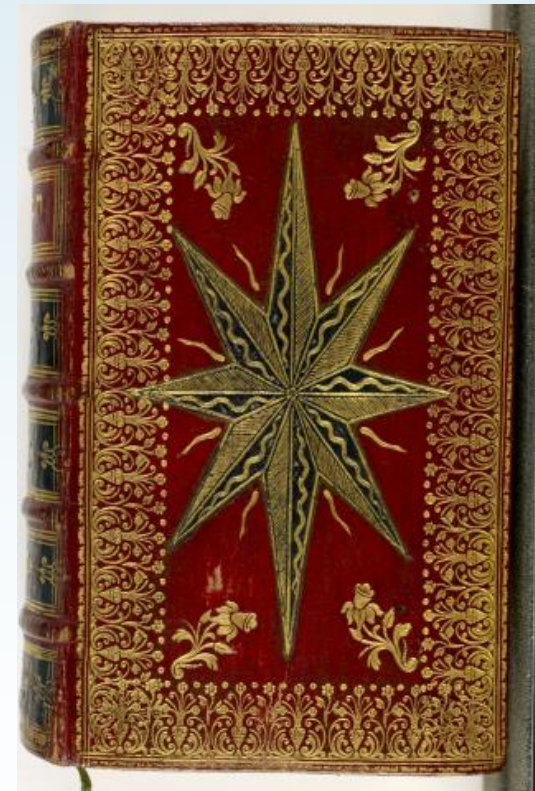
The movement toward "open access" publishing -- in which scholarly journal articles are available free -- is taking off without consideration of the impact on humanities scholarship, says **a statement** being released today by the American Historical Association.

<http://blog.historians.org/2012/09/aha-statement-on-scholarly-journal-publishing/>

Much of the statement questions the logic of the "**Finch Report**," released in Britain and endorsed by the government there, which calls on all journals to shift to open access. Those recommendations go well beyond the push in the U.S. to require open access for federally supported research. The historians' statement particularly takes issue with the Finch Report recommendation that one way to phase out subscriptions would be to charge authors (or their institutions) a publication fee.

Case Study – Shared European infrastructure for monographs?

- ❑ 19 European partners, led by UCL
- ❑ European universities can become publishers themselves
- ❑ Shared publishing infrastructure with Open Access business models
- ❑ Research monographs in the Arts, Humanities and Social Sciences
- ❑ OAPEN to provide much of the technical infrastructure
- ❑ Launched at UCL in December 2013



UCL Special Collections. Pentateuch, 1666.
STRONG ROOM MOCATTA Q B 12 TAR

What could be achieved?

OUTPUTS

- Shared publishing infrastructure
 - Shared by 19 partners
 - Scalable to all European Universities
- Advocacy for new solutions to solve monograph crisis
- Marketing frameworks
- Business Modelling activities
- At least 180 OA monographs in 35 series

Indicative series in European collaboration

35 series titles proposed in total	Subject area
Media History and Film Theory	Media studies, Film theory
Spirituality Studies in Theology	Theology
World Oral Literature Series	Literary Studies
Iranian Studies	Middle Eastern Studies
Law, Governance and Development Research	Law, International Studies
Interdisciplinary Issues - Art, City, Society	Urban Studies
New Ideas in Human Interaction	Linguistics

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Challenges for Text Books

- ❑ Students want remote access to core readings 24x7
- ❑ In the US, just five textbook publishers control more than 80% of the \$8.8 billion textbook market
- ❑ E-book publishers are nervous about making course texts available as e-books (free at the point of use) as they do not want to cannibalize their print sales to students and lose revenue



St Michael, by John Flaxman, UCL

Opportunities for Text Books

- ❑ UCL academics, particularly in Physical Sciences and Engineering, produce their own textbooks
- ❑ Open Access is a core value of UCL Press
- ❑ Open Access to resources will be part of UCL's new Education Strategy
- ❑ UCL's International Strategy will also embrace Open Scholarship as an offering to the global community



COLLEGE COLLECTION PERS
The Centenary edition of the College
Magazine, June 1927

JISC Call - Institution as E-Text Book publisher

- ❑ £75,000 awarded to UCL
- ❑ To create an Open Access E-Textbook publishing platform
 - ❑ To complement OJS for journals and OMP for monographs
- ❑ 2 textbooks being delivered as proof of concept
- ❑ 1 in Medical Sciences and 1 in Social Sciences



Public Archaeology

- ❑ Course Book in Public Archaeology
- ❑ Will give overview based on current undergraduate and postgraduate teaching
- ❑ Will take account of global scholarship and practice
- ❑ Target audience is undergraduates and postgraduates
- ❑ Lecturers in countries where Public Archaeology is a growing field of practice



Plastic and Reconstructive surgery

- ❑ Written by leading practitioner at Royal Free Hospital
- ❑ Intended for MSc in Burns, Plastic and Reconstructive Surgery
- ❑ Will provide overview for students coming from a variety of specialisms across the world
- ❑ Course is only one of a handful to train medics not only in practice, but also in research and innovation in materials and techniques



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Next Steps

- UCL is beginning to embrace the Open Scholarship agenda
- University publishing supports this vision
- Innovation
 - Formats
 - Business Models
 - Content types
 - Dissemination
- New role for research libraries in the 21st century**



Old State House, Boston, USA